



TL 9000 EXPERTS

# Web Release

## SUE CLANCY, CEO OF BIZPHYX SELECTED FOR MEMBERSHIP IN AT&T WOMEN ENTREPRENEURS' FORUM

*Sue Clancy, a leader in ISO 9001 and TL 9000 quality management will be joining women business leaders nationwide to identify future business communications requirements and trends.*

**DALLAS, December 17, 2010**– To serve the emerging communications technology needs of U.S. women-owned businesses and help drive continued innovation and growth, Sue Clancy, CEO of BIZPHYX, has been selected by AT&T for participation in the company's recently launched AT&T Women Entrepreneurs' Forum.

The forum, announced Sept. 28 by Cathy Martine, AT&T Executive Vice President of Small Business Solutions, at the annual Women Impacting Public Policy Conference in Washington D.C., brings together 30 of the most accomplished leaders of women-owned businesses from across the country.

Forum members include entrepreneurs and business leaders in telecom, marketing and consulting, advertising, communications, healthcare, and accounting. The forum will focus on members' business communications technology needs, future trends in their respective industries, and provide a look into how AT&T can help their businesses grow.

The country's 8 million women-owned businesses generate a U.S. economic impact of \$3 trillion, according to a 2009 study from the Center for Women's Business Research.

"As experts in TL 9000-the telecommunications quality standard, we work with many women-owned businesses in the telecom industry," said Sue Clancy. "We have a unique perspective on the many technology issues that these businesses face and how they impact quality and business productivity. We're honored to participate in the forum and we are excited to work with AT&T in identifying new tools that will ensure the future growth and innovation of these companies."

"The AT&T Women Entrepreneurs' Forum is designed to drive innovation and operational excellence by encouraging the sharing of new ideas, different perspectives and proven best practices," Martine said. "Women-owned businesses today are creating new jobs and will play a big role in the country's economic recovery. To continue this trend, they need the latest communications technology, and AT&T is committed to helping ensure that's it's both available and affordable."

AT&T was recognized earlier this year for its leadership in women's business issues by the Women's Business Enterprise National Council and the National Association for Female Executives. Members of the AT&T Women Entrepreneurs' Forum held a kick-off teleconference Oct. 19 and gathered in person in December for an inaugural conference at AT&T's Global Network Operations Center in Bedminster, N.J.

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## **About BIZPHYX**

Nationally recognized as TL 9000 experts, BIZPHYX is a certified Women's Business Enterprise (WBE) and a QuEST Forum selected training provider involved in the governance and development of TL 9000-the telecommunications quality standard. BIZPHYX assists clients in other industries with ISO 9001 and ISO 14001 training, consulting, implementation, internal auditing and risk management services. BIZPHYX also develops supplier diversity and strategic sourcing solutions for Fortune 500 companies.

## **About AT&T**

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by FORTUNE® magazine.

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